An all inclusive digital society

The e-Inclusion policy of the European Commission "promotes the use of ICT to overcome social exclusion, and improve economic performance, employment opportunities, quality of life, social participation and cohesion."

European Commission, 29 November 2007. Memo: European initiative on an all-inclusive digital society

Privacy and other social values

The European Commission underlines that the development of an all-inclusive digital society must be linked to measures to "improve user motivation towards ICT use, as well as trust and confidence", "while respecting privacy and ethical requirements."

European Commission (11-13 June 2006)
Riga Declaration "ICT for an inclusive society"

It is not clear how exactly one can develop an "all inclusive digital society" while respecting "privacy and other social values." How to deal e.g. with citizens who want to keep out of the digital world?

Promoting e-inclusion of elderly citizens raises several social, ethical and privacy issues. Stakeholders involved must develop a carefully prepared roadmap.

THE SENIOR PROJECT

The aim of the SENIOR project is to pave the way for building the roadmap needed to guide the development of ICT for an ageing society.

The work of the SENIOR project is based on a systematic series of dialogues, discussions, interviews, meetings.

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CSSC
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European Business Associates
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IAE GEIE
Inclusion Alliance for Europe GEIE
Bucharest, Romania

InJet ApS
Birkerod, Denmark

The IFB
Heartbeat for Science in Society
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Trilateral Research and Consulting
London, United Kingdom

VUB
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Brussels, Belgium

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Project Officer: Giorgio Zolla, European Commission

ICT FOR AN AGEING SOCIETY
AN ETHICAL APPROACH

FINAL CONFERENCE OF THE SENIOR PROJECT
STAKEHOLDERS MEETING
BRUSSELS 27 NOVEMBER 2009

Breydel Building - Auditorium
Av. Auderghem 45, 1049 Brussels, Belgium
ICT FOR AN AGEING SOCIETY
an ethical approach
Stakeholdersmeeting
Final Conference of the Senior Project
FRIDAY 27 NOVEMBER 2009
10h00 - 18h00 (break for lunch: 13h00-14h00)
BREYDEL BUILDING - AUDITORIUM
AVENUE AUDERGHEM 45, 1049 BRUSSELS, BELGIUM

REGISTRATION FORM
Return registration by e-mail (scan or copy of content) to
guido.vansteendam@the/F3e.eu or by fax to +32 16 256 748

Admission is free. Registration is required.

First name:
Name:
Institution:
City:
Country:
Email address:

I belong to the following Stakeholder group(s)
☐ ICT R&D
☐ Industry
☐ Public Policy
☐ EC Services
☐ Others:
☐ Elderly Citizens Associations
☐ e-Inclusion Advocates
☐ Privacy Advocates
☐ ESA. Analysts
☐ (Ethical Socio-Economic Legal Aspects)

Comments:

/ /20
Date
Signature
☐ Keep me informed about similar initiatives

PROFILE

Programme
• At the end of the Senior project, the consortium presents its key results
to a wider audience of stakeholders:
  - a comprehensive collection of good ethical practices
  - a comprehensive collection of industrial ethical codes
  - a set of recommendations towards an operational roadmap.
• Two sessions of lectures will address the state of the art about
  - promoting an all inclusive digital society
  - monitoring privacy and ethical values.
• A concluding session will explore the priorities for future action.

Stakeholders involved in ICT and ageing will continue to be the key actors
in developing and implementing an operational roadmap. The present
stakeholders meeting contributes to building momentum.

Preliminary results of the project were already put to action in
• the workshop organized by the Commission in Bled (May 2008),
  which explored the dimensions of ethics and e-Inclusion in different
  contexts,
• the Vienna Interministerial Conference on e-Inclusion (December
  2008),
• a series of Commission workshops for stakeholders on good practices,
  ethics and e-Inclusion (2009).

“Digital technologies have already empowered millions of citizens and helped
socially and geographically marginalised groups become more included and
engaged.”
EC Staff Paper (2008) Towards a Renewed Social Agenda for Europe

The i2020 Strategic Framework purports to create a “Single European
Information Space” which includes “a common set of regulations that govern
the supply of content and services and the operation of networks, regardless of
the technology that is being used”.
EC Factsheet (2005) i2020: A European Information Society for Growth and Employment

Modern societies have witnessed an expansion of public initiative in private
life. Several aspects of the life of the individual, such as health, work, family
life and education, hitherto confined to the “shadowy realm of the household”,
are today matters of public concern.

“Particular attention must be paid to further improve user motivation towards
ICT use, as well as trust and confidence through better security and privacy
protection…”
Ministerial Declaration (Riga, 11 June 2008) Riga Declaration