Elite sport success: society boost or not?

SPLiSS conference

Where?
Antwerp (Belgium), European Capital of Sports 2013

When?
November 13 and 14th 2013

For:
Academics/researchers, Sport policy makers, Sport Consultants, Major Sport Event Organisers, City and Destination Marketers, Representatives from National Olympic Committees, IOC, National and International Sport Governing Bodies, Elite Sport coaches

Abstract submission
By 31 May 2013 (see www.spliss.net)

Organised by:

Vrije Universiteit Brussel
Sheffield Hallam University
Universiteit Utrecht
Victoria University
Themes:
• Does elite sport create benefits for society?
• What is the social value of elite sport?
• What are the Sports Policy factors Leading to International Sporting Success (SPLISS)?
• SPLISS results from an international comparison of elite sports policies in 15 countries.

Subthemes:
a) The value of elite sport
b) Elite sport policy
c) City marketing and elite sport.
d) Elite sport events
e) Paralympic sport policy

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